

Make a stand with your business in Enterprise Week

For the second year running, small businesses will be able to put their messages across at a business-to-business event, as Julie Settle explains



Above: The event is being held at Liberty Wharf over two days, and left, Julie Settle



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SMALL businesses are a major sector of the Jersey economy and the Jersey Business B2B event will attract a diverse selection of companies from all sectors who are looking to increase awareness and sales.

They will range from tradesmen to finance to insurance and office services.

This innovative event is a must for all organisations looking to make new contacts, make savings, grow their business and embrace opportunities to make changes to their business.

The Jersey Business B2B will be held over two days - 10 and 12 June - at Liberty Wharf which has easy access for visitors. Whether an exhibitor or a visitor, the event is an ideal networking opportunity.

Jersey Business are delighted to support this business event which will also form part of Enterprise Week, which will be running from 9 June.

Jersey Business will be running a series of Seminars during the week, culminating in the Awards for Enterprise 2014 on the Friday 13 June at Fort Regent.

By offering value-for-money smart stands to local businesses, all exhibitors will have the opportunity to promote themselves professionally, in an eye catching way, ideal for those small businesses who do not have their own stand or marketing equipment.

In April last year the inaugural B2B event attracted 25 companies ranging from financial services, wellbeing companies, marketing agencies, cleaning companies, recruitment, and office support services. Participants were pleased with results and many have expressed interest in taking part in a future event of this nature.

For exhibitors this is a one stop opportunity to:

- Meet potential clients and secure contracts
 - Promote their business face to face with clients
 - Create more awareness for their business
- No other marketing medium can offer such opportunity.

The event will take place at Liberty Wharf, with up to 30 exhibitors taking part over the two days 10 and 12 June.

A 3 m x 2 m shell stand with lights and electrics costs £450 a day.

There will be a presentation area which will feature talks and brief seminars from experts in various fields such as websites, HR, and marketing. Exhibitors will also be offered the opportunity to have slot to give a short talk on their business.

For more information, contact Julie Settle at Effective Communications, telephone 01534 484234, mobile 07797740913; or email julie@ec-jersey.com.



The week culminates in the annual Awards for Enterprise at Fort Regent on 13 June