



Lifestyle Show

Jersey 2014

Friday 7th November – Sunday 9th November
Fort Regent, St Helier, Jersey

If your company is involved in any aspect of home and lifestyle products and services then this show is a MUST for your 2014 calendar. You will have the opportunity to promote your business to thousands of people who are interested in a huge range of products from décor and interior design to water features, latest gadgets and health. In 2012 the show attracted nearly 8000 visitors, and we are expecting similar numbers in 2014. A number of new business launched their products in 2012 and were delighted with the response and awareness the show achieved for them.

As you can see we have rebranded the show for 2014 and called it The Lifestyle Show, following on from feedback from you, the exhibitors, and the public, it was generally felt that the show should be a family event and to this end we will ensure there is more family fun as well as the exhibitors promoting their products.

Gloucester Hall

This hall will have over 40 stands for Home related products and services, such as furniture, solar energy, garden products, and much more.

The main feature of this hall will be the Stage Kitchen offering a wide range of demonstrations from top Island chefs and talks. The café will also be in this hall.

Queens Hall

The Queen's Hall is for Lifestyle and Health related products and services and will have over 50 exhibitors in this hall. To allow more space for exhibitors in the Queens Hall, the stairs and balcony will not be used for this show in 2014.

Exhibitor Benefits

- A unique opportunity to display your product or service to thousands of visitors, all under one roof
- Regular monthly listing in the JEP Homelife supplement
- Show supplement the week prior to the show to include your profile and ad
- Website linked to your site and listing
- Complimentary tickets for the 7th November
- Business networking opportunity

Show Opening Times

Friday 7th November – 12.00pm to 7.00pm
Saturday 8th November – 10.00am to 7.00pm
Sunday 9th November – 10.00am to 6.00pm

Entrance Prices

£4.00 Adults £2.00 Children U14 Under 5's FREE
Family ticket (2 adults & 2 children) £10.00



The Lifestyle Show is brought to you by Effective Communications.
For more information please contact Julie Settle.
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Information

- B = 3m x 2m shell stand
- G = 4m x 3m shell stand
- D = display space only @ £115 per square metre

Shell stands include 1 x 5' fluorescent strip light

Shell Scheme

- Bronze Exhibitor Package = £1,100
- Gold Exhibitor Package = £2,200

Electrical Power

- 500w socket = £50.00
(suitable for laptops, not irons, heaters, halogen lamps etc)
- 3kw socket = £85.00
(suitable for heating element, coffee machine etc)
- 5kw socket = £150.00
(suitable for induction hob, hot tub etc)

Exhibitor Package

Show Supplement Advert

Bronze	Silver	Gold
10x2	14x2	12x4

Complimentary Passes

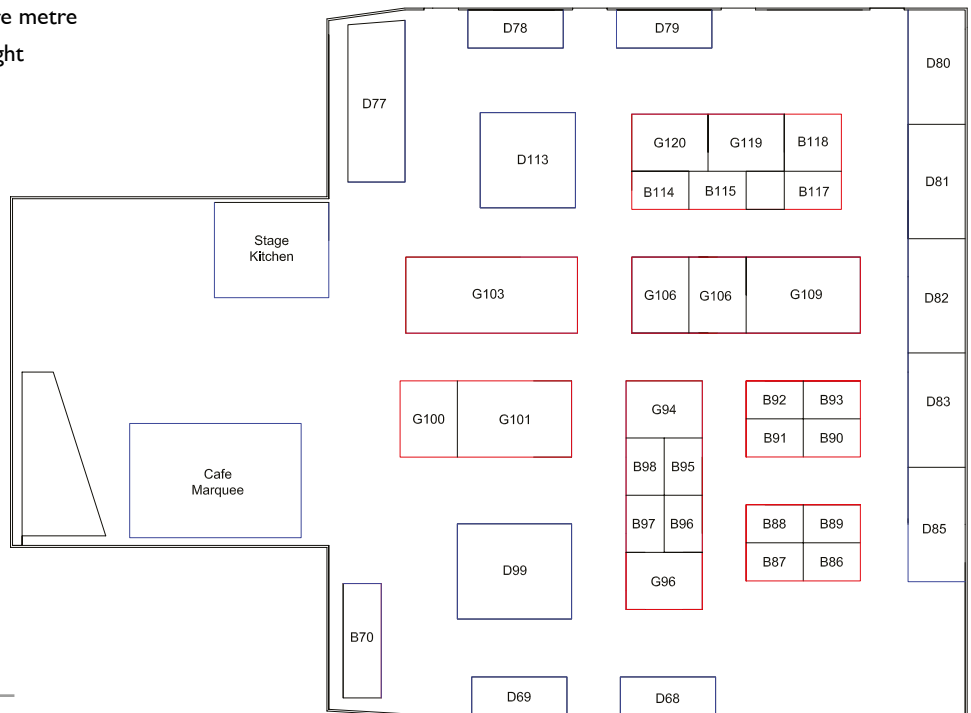
Bronze	Silver	Gold
5	10	20

Exhibitor Passes

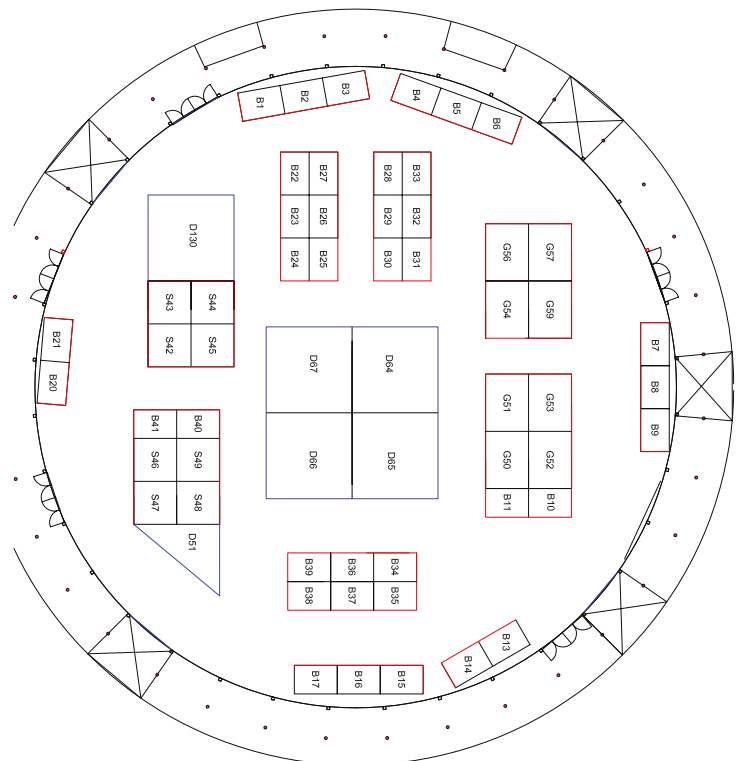
Bronze	Silver	Gold
2	4	6

Additional Complimentary and Exhibitor passes are available to purchase.

Gloucester Hall



Queens Hall



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